

Shortlist (Entertainment Lions for Music)



Cat. No	Entry	Title	Client	Product	Entrant Contact	Entrant Company	Entrant Country	Idea Creation	Production	Media	PR
A01 (Artist as a Brand Ambassador)											
A01/007	00263	THE COME DOWN GOSPEL BELIEVE IN MUSIC GRAMMYS	THE RECORDING ACADEMY	THE GRAMMYS	Erin	TBWA\CHIAT\DAY Los Angeles	USA	TBWA\CHIAT\DAY Los Angeles	BEACON STREET STUDIOS Los Angeles / CUT + RUN Santa Monica / JOGGER VFX Los Angeles / MPC LA Culver City / SANCTUARY Los Angeles		
A01/018	00464	BUY BACK THE BLOCK	CHECKERS & RALLY'S	CHECKERS	Nicole	FITZGERALD & CO Atlanta	USA	FITZGERALD & CO Atlanta	WOVEN DIGITAL Culver City	FITZGERALD & CO Atlanta	FITZGERALD & CO Atlanta
A02 (Artist Associated Event or Stunt in Partnership with a Brand)											
A02/005	00084	THE MAESTRO	MCDONALD'S	MAESTRO BURGER	Rachelle	TBWA\NEBOKO Amsterdam	T H	TBWA\NEBOKO Amsterdam			
A02/006	00242	SUPER BOWL DRONES HALF TIME SHOW	INTEL	DRONE TECHNOLOGY	Davielle	INTEL Santa Clara	USA	INTEL Santa Clara	INTEL Santa Clara	OMD USA New York	INTEL Santa Clara
A02/011	00259	MUSIC LIFTS YOU UP	DR. PEPPER SNAPPLE GROUP	7-UP	Courtney	SB PROJECTS Los Angeles	USA	DEUTSCH New York / FAKE LOVE New York / SB PROJECTS Los Angeles / THE RICHARDS GROUP Dallas	DEUTSCH New York / FAKE LOVE New York / THE RICHARDS GROUP Dallas		
A02/012	00442	ON HOLD MUSIC FESTIVAL	RECLAME AQUI	WORLD CONSUMER RIGHTS DAY	Renata	GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo / RECLAME AQUI São Paulo	CATRACA LIVRE São Paulo / ÉPOCA São Paulo / GREY BRAZIL São Paulo	GREY BRAZIL São Paulo
A03 (Production of Exclusive Artist Content in Partnership with a Brand)											
A03/009	00226	CAN'T STOP	SAMSUNG	SAMSUNG MOVE	Kate	R/GA New York	USA	R/GA New York	HOUND Los Angeles		
A03/010	00225	THROUGH THE DARK	GOOGLE	GOOGLE PLAY	Kate	R/GA SYDNEY	AUSTRALIA	R/GA SYDNEY	EXIT FILMS Sydney / XYZ STUDIOS Melbourne	ESSENCE DIGITAL Sydney	POEM GROUP Sydney

Shortlist (Entertainment Lions for Music)

A03/013	00145	SUMMER WONDERLAND	AIR NEW ZEALAND	NEW ZEALAND AS A SUMMER XMAS DESTINATION	Robert	UNIVERSAL MUSIC GROUP & BRANDS London	UNITED KINGDOM	HOST SYDNEY	HOST SYDNEY		
A03/016	00292	ONE SOURCE: CAMPAIGN	ABSOLUT	BEVERAGES	Aloysius	VML Johannesburg	SOUTH AFRICA	VML Johannesburg	EGG FILMS Cape Town	VIZEUM CAPE TOWN	CAPACITY RELATIONS Johannesburg
A03/023	00205	UNFORGETTABLE SONGS	MARES FILMS	-	Andrea	ISOBAR BRAZIL São Paulo	BRAZIL	ISOBAR BRAZIL São Paulo	ISOBAR BRAZIL São Paulo		
A03/032	00342	ORIGINAL IS NEVER FINISHED	ADIDAS ORIGINALS	ORIGINALS	Carrie	JOHANNES LEONARDO New York	USA	JOHANNES LEONARDO New York	BLACKSMITH New York / EGG FILMS Cape Town / EXILE New York / HUMAN New York / RSA FILMS Los Angeles		JOHANNES LEONARDO New York
A03/047	00352	PUT IT DOWN	CHEVROLET	APPLE SPORT CHEVROLET	Loana	DIESTE Dallas	USA	DIESTE Dallas	DEAF MULE Dallas / REPUBLIC EDITORIAL Dallas		
A03/048	22107	GET THE FLOW	VODAFONE	VODAFONE	Kirsten	DDB & TRIBAL WORLDWIDE AMSTERDAM	THE NETHERLANDS	DDB & TRIBAL WORLDWIDE AMSTERDAM	AWFUL MEN Hilversum / WEFILM Amsterdam	MEC NETHERLANDS Amsterdam	HET PR BUREAU Amsterdam

A04 (Artist as an Ambassador for a Cause)

A04/006	00436	A LOVE SONG WRITTEN BY A MURDERER	VIDA MUJER ORGANIZATION	VIDA MUJER	Carlos	CIRCUS GREY PERU Lima	PERU	CIRCUS GREY PERU Lima	AUDIO POST Lima / DIEGO DIBÓS SOUND LAB Lima / SANGRE Lima	CIRCUS GREY PERU Lima	CIRCUS GREY PERU Lima
A04/008	00356	MORE THAN 70%	INSTITUTO AZMINA	INSTITUTO AZMINA	Giovanna	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL	J. WALTER THOMPSON BRAZIL São Paulo	SATELITE AUDIO São Paulo	J. WALTER THOMPSON BRAZIL São Paulo	J. WALTER THOMPSON BRAZIL São Paulo
A04/009	00325	BLACK M	SONY MUSIC	BLACK M	Clarissa	OGILVY Paris	FRANCE	OGILVY Paris			OGILVY Paris

A05 (Artist Associated Event or Stunt in Partnership with a Cause)

A05/001	00315	SPIRIT OF JOHN	ALZHEIMER SOCIETY OF TORONTO	AWARENESS	Ryan	J. WALTER THOMPSON CANADA Toronto	CANADA	J. WALTER THOMPSON CANADA Toronto			
A05/004	00410	BLOOD TICKETS	TIGO EL SALVADOR	TIGO MUSIC	Sergio	ARIADNA COMMUNICATIONS GROUP San Salvador	EL SALVADOR	ARIADNA COMMUNICATIONS GROUP San Salvador	ARIADNA COMMUNICATIONS GROUP San Salvador		

Shortlist (Entertainment Lions for Music)

A05/005	00124	WITNESS. COMMEMORATIVE PERFORMANCE	PUBLIC INITIATIVE "UKRAINIAN-JEWISH ENCOUNTER"	ART PERFORMANCE FOR COMMEMORATION OF THE 75TH ANNIVERSARY OF THE BABYN YAR MASSACRE	Svitlana	NGO UKRAINE CRISIS MEDIA CENTER (UCMC) Kyiv	UKRAINE	NGO UKRAINE CRISIS MEDIA CENTER (UCMC) Kyiv				
A05/007	00409	EVIDENCE CAR	DUGHETTU	112/111 SONG	Alexandre	CASADIGITAL Rio De Janeiro	BRAZIL	CASADIGITAL Rio De Janeiro	CASADIGITAL Rio De Janeiro	CASADIGITAL Rio De Janeiro	CASADIGITAL Rio De Janeiro	CASADIGITAL Rio De Janeiro

A06 (Production of Exclusive Artist Content in Partnership with a Cause)

A06/009	00437	A LOVE SONG WRITTEN BY A MURDERER	VIDA MUJER ORGANIZATION	VIDA MUJER	Carlos	CIRCUS GREY PERU Lima	PERU	CIRCUS GREY PERU Lima	AUDIO POST Lima / DIEGO DIBÓS SOUND LAB Lima / SANGRE Lima	CIRCUS GREY PERU Lima	CIRCUS GREY PERU Lima	
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A07 (Excellence in Music/Brand Partnership)

A07/007	00227	THROUGH THE DARK	GOOGLE	GOOGLE PLAY	Kate	R/GA SYDNEY	AUSTRALIA	R/GA SYDNEY	EXIT FILMS Sydney / XYZ STUDIOS Melbourne	ESSENCE DIGITAL Sydney	POEM GROUP Sydney	
A07/011	00151	SUMMER WONDERLAND	AIR NEW ZEALAND	NEW ZEALAND AS A SUMMER XMAS DESTINATION	Robert	UNIVERSAL MUSIC GROUP & BRANDS London	UNITED KINGDOM	HOST SYDNEY	HOST SYDNEY			
A07/022	00468	BUY BACK THE BLOCK	CHECKERS & RALLY'S	CHECKERS	Nicole	FITZGERALD & CO Atlanta	USA	FITZGERALD & CO Atlanta	WOVEN DIGITAL Culver City	FITZGERALD & CO Atlanta	FITZGERALD & CO Atlanta	
A07/024	00459	WE THE PEOPLE	NIKE AND JORDAN BRAND	NIKE AND JORDAN BRAND	Kristen	WIEDEN+KENNEDY NEW YORK	USA	WIEDEN+KENNEDY NEW YORK	DOOMSDAY ENTERTAINMENT Los Angeles	WIEDEN+KENNEDY NEW YORK		
A07/027	00129	INDUSTRIAL JP	7 FACTORIES COMMISSIONED THIS WORK	SMES IN JAPAN	Kunihiko	DENTSU INC. Tokyo	JAPAN	DENTSU INC. Tokyo	BUSHITSU Tokyo / DELTRO Tokyo / DENTSU CREATIVE X Tokyo / DIGITAL EGG Tokyo		DENTSU CREATIVE X Tokyo / DENTSU INC. Tokyo	
A07/029	00458	SQUARESPACE X LEON BRIDGES	SQUARESPACE	LEON BRIDGES PARTNERSHIP	Zachary	PREACHER Austin	USA	PREACHER Austin	CARTEL Los Angeles / MILKT FILMS Los Angeles			

B01 (Fan Engagement/Community Building)

Shortlist (Entertainment Lions for Music)

B01/016	00454	THE LINE UP SONG	COCA COLA	COKE RED FMCG	Ingy	FP7/CAI Cairo	EGYPT	FP7/CAI Cairo	BIG FOOT FILMS Cairo	UM MENA Giza	INFLEUNCE Cairo
B01/018	00081	FUNERAL FOR KENT – SWEDEN'S BIGGEST ROCK BAND	SONY MUSIC ENTERTAINMENT SWEDEN	KENT (SWEDEN'S BIGGEST ROCKBAND)	Ellen	SONY MUSIC ENTERTAINMENT SWEDEN Stockholm	SWEDEN	BUD FOX KENT Stockholm / INDIO Stockholm / SONY MUSIC ENTERTAINMENT SWEDEN Stockholm	B-REEL Stockholm / BUD FOX KENT Stockholm / GRANDINS FLYING CIRCUS Stockholm / INDIO Stockholm / UNITED STAGE ARTIST Stockholm	SONY MUSIC ENTERTAINMENT SWEDEN Stockholm	SONY MUSIC ENTERTAINMENT SWEDEN Stockholm
B01/019	00327	METALLICA - THE GLOVES	MERCURY MUSIC GROUP	METALLICA NEW ALBUM : « HARDWIRED... TO SELF- DESTRUCT »	Clara	BRAND STATION Paris	FRANCE	BRAND STATION Paris	UCORP Paris		BRAND STATION Paris

B02 (Co-creation & User Generated Content)

B02/011	00420	DRAKE'S VIEWS	OCTOBER'S VERY OWN	MUSIC ALBUM	Tyler	THE YOUNG ASTRONAUTS Toronto	CANADA	THE YOUNG ASTRONAUTS Toronto	THE YOUNG ASTRONAUTS Toronto		
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B03 (Fan Experience: Multi-Platform)

B03/009	00082	FUNERAL FOR KENT – SWEDEN'S BIGGEST ROCK BAND	SONY MUSIC ENTERTAINMENT SWEDEN	KENT (SWEDEN'S BIGGEST ROCKBAND)	Ellen	SONY MUSIC ENTERTAINMENT SWEDEN Stockholm	SWEDEN	BUD FOX KENT Stockholm / INDIO Stockholm / SONY MUSIC ENTERTAINMENT SWEDEN Stockholm	B-REEL Stockholm / BUD FOX KENT Stockholm / GRANDINS FLYING CIRCUS Stockholm / INDIO Stockholm / UNITED STAGE ARTIST Stockholm	SONY MUSIC ENTERTAINMENT SWEDEN Stockholm	SONY MUSIC ENTERTAINMENT SWEDEN Stockholm
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C01 (Use of Original Composition)

C01/011	00283	ONE SOURCE: CAMPAIGN	ABSOLUT	BEVERAGES	Aloysius	VML Johannesburg		VML Johannesburg	EGG FILMS Cape Town	VIZEUM CAPE TOWN	CAPACITY RELATIONS Johannesburg
C01/015	00365	BREAK THE ROUTINE	NCDV (NATIONAL CENTRE FOR DOMESTIC VIOLENCE) AND VICTIM SUPPORT	DOMESTIC VIOLENCE	Marina	J. WALTER THOMPSON London		J. WALTER THOMPSON London	BISCUIT FILMWORKS London	J. WALTER THOMPSON London	J. WALTER THOMPSON London

Shortlist (Entertainment Lions for Music)

C01/016	00047	KENZO WORLD- THE NEW FRAGRANCE	KENZO	FRAGRANCE	Amy	SQUEAK E CLEAN PRODUCTIONS Los Angeles	USA	KENZO Paris	SQUEAK E CLEAN PRODUCTIONS Los Angeles		
C01/031	00438	A LOVE SONG WRITTEN BY A MURDERER	VIDA MUJER ORGANIZATION	VIDA MUJER	Carlos	CIRCUS GREY PERU Lima	PERU	CIRCUS GREY PERU Lima	AUDIO POST Lima / DIEGO DIBÓS SOUND LAB Lima / SANGRE Lima	CIRCUS GREY PERU Lima	CIRCUS GREY PERU Lima
C01/039	00460	WE THE PEOPLE	NIKE AND JORDAN BRAND	NIKE AND JORDAN BRAND	Kristen	WIEDEN+KENNEDY NEW YORK	USA	WIEDEN+KENNEDY NEW YORK	DOOMSDAY ENTERTAINEMNT Los Angeles	WIEDEN+KENNEDY NEW YORK	

C02 (Use of Licensed Music)

C02/008	00348	YEAR IN SEARCH 2016	GOOGLE	GOOGLE	Laurel	72ANDSUNNY Los Angeles	USA	72ANDSUNNY Los Angeles / GOOGLE Mountain View	HECHO EN 72 Los Angeles		
C02/016	00404	LITTLE FIGHTERS	P&G	PAMPERS PREEMIE PROTECTION	Clemens	SAATCHI & SAATCHI London	UNITED KINGDOM	SAATCHI & SAATCHI London	MOXIE PICTURES London	STARCOM London	MSLGROUP London
C02/019	10775	#HATEPIANO	420 CREATIVE ASSOCIATION	STUDIO	Alena	POSSIBLE MOSCOW	RUSSIA	POSSIBLE MOSCOW		POSSIBLE MOSCOW	

C03 (Use of Adapted Music)

C03/002	00003	DREAM	WILDLIFE CONSERVATION FILM FESTIVAL	FILM FESTIVAL	Icaro	DDB NEW YORK	USA	DDB NEW YORK	MOPHONICS Culver City / ZOMBIE STUDIO São Paulo		
C03/018	00019	STRELLSON: MAKE YOURSELF UNSTOPPABLE	STRELLSON	FASHION	Diane	SERVICEPLAN München	GERMANY	SERVICEPLAN München	MAJOR TOM MUSIC COMPANY London / NHB Berlin / SPARK London / WANDA GERMANY Hamburg	MEC GERMANY München	
C03/025	00343	ORIGINAL IS NEVER FINISHED	ADIDAS ORIGINALS	ORIGINALS	Carrie	JOHANNES LEONARDO New York	USA	JOHANNES LEONARDO New York	BLACKSMITH New York / EGG FILMS Cape Town / EXILE New York / HUMAN New York / RSA FILMS Los Angeles		JOHANNES LEONARDO New York
C03/026	00407	FOLLOWING	STATE FARM	INSURANCE	Emily	DDB CHICAGO	USA	DDB CHICAGO	MJZ Los Angeles	OMD USA Chicago	
C03/027	00136	BUSTER THE BOXER	JOHN LEWIS	JOHN LEWIS	Adam	UNIVERSAL MUSIC London	UNITED KINGDOM	adam&eveDDB London	UNIVERSAL MUSIC London		

Shortlist (Entertainment Lions for Music)

C03/028	00455	THE LINE UP SONG	COCA COLA	COKE RED FMCG	Ingy	FP7/CAI Cairo	EGYPT	FP7/CAI Cairo	BIG FOOT FILMS Cairo	UM MENA Giza	INFLEUNCE Cairo
C03/041	00008	SUMMER WONDERLAND	AIR NEW ZEALAND	TRAVEL/TRANSPORT	Andrew	HOST SYDNEY	AUSTRALIA	HOST SYDNEY	JUNGLE Sydney		

D01 (Use of Music Streaming Platform or Video Hosting Service)

D01/003	00152	LUKAS & FRIENDS	YOUSEE	THE MERGER OF TDC AND YOUSEE	Robert	UNIVERSAL MUSIC GROUP & BRANDS London	UNITED KINGDOM	CP+B COPENHAGEN Copenhagen / UNIVERSAL MUSIC GROUP & BRANDS London	NOBODY Copenhagen	IIH NORDIC Copenhagen	
D01/012	00440	PARKINSOUNDS	TEVA NEUROSCIENCE	UNBRANDED	Mauro	HAVAS LIFE São Paulo	BRAZIL	HAVAS LIFE São Paulo			

D02 (Use of Music Technology or Innovation)

D02/009	00427	ALDOFEAT.ME	ALDO THE BAND	ALDO THE BAND	Laura	WIEDEN + KENNEDY São Paulo	BRAZIL	WIEDEN + KENNEDY São Paulo	SLIKLAND São Paulo / WIEDEN + KENNEDY São Paulo	WIEDEN + KENNEDY São Paulo	WIEDEN + KENNEDY São Paulo
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D03 (Use of Music App/Device)

D03/005	00057	NEVER LOST LULLABY	LION CORPORATION (THAILAND) LIMITED	KODOMO	Arisara	PHOINIKAS Bangkok	THAILAND	PHOINIKAS Bangkok			
D03/009	00401	OFFICIAL GORILLAZ APP	GORILLAZ	NEW GORILLAZ ALBUM	Alicia	B-REEL New York	USA	B-REEL New York	B-REEL New York		
D03/012	00431	TALK TO ME	PANASONIC	PANASONIC COMMA SPEAKERS	Maria Gracia	MARURI GREY Guayaquil	ECUADOR	MARURI GREY Guayaquil	MARURI GREY Guayaquil	MARURI GREY Guayaquil	MARURI GREY Guayaquil
D03/015	00144	TUNEMOJI	Emoticast	TUNEMOJI	James	EMOTICAST London	UNITED KINGDOM	EMOTICAST London	EMOTICAST London	EMOTICAST London	EMOTICAST London

E01 (Excellence in Music Video)

E01/006	00101	UP&UP	COLDPLAY	COLDPLAY	Cheyenne	PRETTYBIRD Culver City	USA	PRETTYBIRD Culver City	PRETTYBIRD Culver City		
E01/016	00095	KOLSHIK	LENINGRAD	LENINGRAD	Elin	GREAT GUNS London	UNITED KINGDOM	FANCY SHOT Moscow / GREAT GUNS London / VERSUS PICTURES	FANCY SHOT Moscow / GREAT GUNS London / VERSUS PICTURES		
E01/025	00456	THE LINE UP SONG	COCA COLA	COKE RED FMCG	Ingy	FP7/CAI Cairo	EGYPT	FP7/CAI Cairo	BIG FOOT FILMS Cairo	UM MENA Giza	INFLEUNCE Cairo

Shortlist (Entertainment Lions for Music)

E01/031	00070	HOPE INSIDE THE FIRE	FOREIGN FIELDS	MUSIC VIDEO	Ivan	ALL EXPANDED Brooklyn	USA	ALL EXPANDED Brooklyn	ALL EXPANDED Brooklyn
E01/032	00338	GORILLAZ - SATURNZ BARZ (SPIRIT HOUSE)	GORILLAZ	VR/360 MUSIC VIDEO	Silvia	YOUTUBE San Bruno	USA	ELEVEN MANAGEMENT London / PARLOPHONE RECORDS London / PASSION PICTURES London	GOOGLE SPOTLIGHT STORIES Mountain View / PASSION PICTURES London

E02 (Excellence in Interactive Music Video)

E02/002	00248	FEEL IT STILL	PORTUGAL. THE MAN	AMERICAN ROCK BAND	Lucy	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	PRETTYBIRD Culver City / WIEDEN+KENNEDY Portland / WIREWAX New York	WIEDEN+KENNEDY Y Portland	WIEDEN+KENNEDY Portland
E02/013	00339	GORILLAZ - SATURNZ BARZ (SPIRIT HOUSE)	GORILLAZ	VR/360 MUSIC VIDEO	Silvia	YOUTUBE San Bruno	USA	ELEVEN MANAGEMENT London / PARLOPHONE RECORDS London / PASSION PICTURES London	GOOGLE SPOTLIGHT STORIES Mountain View / PASSION PICTURES London		

E04 (Brand or Product Integration into Music Content)

E04/002	00009	SUMMER WONDERLAND	AIR NEW ZEALAND	TRAVEL/TRANSPORT	Andrew	HOST SYDNEY	AUSTRALIA	HOST SYDNEY	JUNGLE Sydney		
E04/012	00430	THE ONE MOMENT	MORTON SALT	MORTON SALT	Alyssa	OGILVY & MATHER Chicago	USA	OGILVY & MATHER Chicago	ARTJAIL New York / PARK PICTURES London		
E04/014	00471	BUY BACK THE BLOCK	CHECKERS & RALLY'S	CHECKERS	Nicole	FITZGERALD & CO Atlanta	USA	FITZGERALD & CO Atlanta	WOVEN DIGITAL Culver City	FITZGERALD & CO Atlanta	FITZGERALD & CO Atlanta
E04/020	00363	RESISTANCE RADIO	AMAZON	MAN IN THE HIGH CASTLE	Sonya	CAMPFIRE AT SAPIENTRAZORFISH New York	USA	CAMPFIRE AT SAPIENTRAZORFISH New York	30TH CENTURY RECORDS New York / DINAHMOE Stockholm / NVE Los Angeles / NYLON STUDIOS New York / SCOTT FREE PRODUCTIONS Los Angeles		

E05 (Excellence in Audience Engagement & Distribution Strategy for Music Content)

Shortlist (Entertainment Lions for Music)

E05/002	00023	AUKTYON ON THE SUN	AUKTYON	AUKTYON MUSIC BAND	Viktor	GREAT ADVERTISING GROUP St. Petersburg	RUSSIA	GREAT ADVERTISING GROUP St. Petersburg	GREAT ADVERTISING GROUP St. Petersburg	GREAT ADVERTISING GROUP St. Petersburg	GREAT ADVERTISING GROUP St. Petersburg
E05/005	00402	OFFICIAL GORILLAZ APP	GORILLAZ	NEW GORILLAZ ALBUM	Alicia	B-REEL New York	USA	B-REEL New York	B-REEL New York		
E05/009	00083	FUNERAL FOR KENT – SWEDEN'S BIGGEST ROCK BAND	SONY MUSIC ENTERTAINMENT SWEDEN	KENT (SWEDEN'S BIGGEST ROCKBAND)	Ellen	SONY MUSIC ENTERTAINMENT SWEDEN Stockholm	SWEDEN	BUD FOX KENT Stockholm / INDIO Stockholm / SONY MUSIC ENTERTAINMENT SWEDEN Stockholm	B-REEL Stockholm / BUD FOX KENT Stockholm / GRANDINS FLYING CIRCUS Stockholm / INDIO Stockholm / UNITED STAGE ARTIST Stockholm	SONY MUSIC ENTERTAINMENT SWEDEN Stockholm	SONY MUSIC ENTERTAINMENT SWEDEN Stockholm

F01 (Music Live Experience)

F01/005	00086	THE MAESTRO	MCDONALD'S	MAESTRO BURGER	Rachelle	TBWAINEBOKO Amsterdam	THE NETHERLANDS	TBWAINEBOKO Amsterdam			
F01/008	00071	LIVE FROM TENNESSEE	TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT	TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT	Ashley	VML Kansas City	USA	VML Kansas City	FLYTEVU Nashville / MTP, INC. Santa Monica / OUTCOLD Chicago / PLAN A FILMS Ashville	VML Kansas City	FLYTEVU Nashville
F01/025	00126	WITNESS. COMMEMORATIVE PERFORMANCE	PUBLIC INITIATIVE "UKRAINIAN-JEWISH ENCOUNTER"	ART PERFORMANCE FOR COMMEMORATION OF THE 75TH ANNIVERSARY OF THE BABYN YAR MASSACRE	Svitlana	NGO UKRAINE CRISIS MEDIA CENTER (UCMC) Kyiv	UKRAINE	NGO UKRAINE CRISIS MEDIA CENTER (UCMC) Kyiv			

F02 (Brand Sponsorship of a Music Event/Festival/Artist Tour)

F02/003	00331	THE YELLOW TOUR	SWISS POST	POST SERVICE	Dennis	JUNG VON MATT/LIMMAT Zürich	SWITZERLAND	JUNG VON MATT/LIMMAT Zürich	JUNG VON MATT/LIMMAT Zürich	JUNG VON MATT/LIMMAT Zürich	JUNG VON MATT/LIMMAT Zürich
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F03 (Brand Integration into Existing Music Event)

Shortlist (Entertainment Lions for Music)



F03/004	00193	"AMPING UP THE GRAMMYS"	THE LINCOLN MOTOR COMPANY	LINCOLN 2017 CONTINENTAL	Jon	HUDSON ROUGE New York		HUDSON ROUGE New York	COSMO STREET New York / RADICAL MEDIA Santa Monica / YESSIAN New York
F03/013	00501	EPIC REFILL	AB INBEV	BUD LIGHT	Sergio Daniel	ANÓNIMO Mexico City	MEXICO	ANÓNIMO Mexico City	BEAST SOUND DESIGN Mexico City / BY NUMBERS Mexico City / POSTAL FILMS Mexico City

Total Entries: 75