

Film Lions Winners



Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Short	Prize	Award
A16/019	00042	WE'RE THE SUPERHUMANS	CHANNEL 4	PARALYMPICS	BLINK PRODUCTIONS, London / 4CREATIVE, London	UNITED KINGDOM	BLINK PRODUCTIONS London				YES	Grand Prix	Grand Prix
A03/028	02466	JACKIE	HEINEKEN	BEER	PUBLICIS ITALY, Milan	ITALY	ANORAK Berlin / INDEPENDENT London / MPC STARCOM CREATIVE London / THE PLAYROOM POST London / GRAND CENTRAL SOUND STUDIOS London	Amsterdam			YES	Gold Lion	Gold Lion
A05/026	00973	5 YEAR PLAN	OLD SPICE	TOILETRIES	WIEDEN+KENNEDY, Portland	USA	MJZ Los Angeles / EXILE Santa Monica / THE MILL Los Angeles / WALKER Portland / LIME STUDIOS Santa Monica				YES	Gold Lion	Gold Lion
A08/003	00631	DA DA DING	NIKE DELHI	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY, Delhi	INDIA	DIVISION Paris		MINDSHARE New Delhi		YES	Gold Lion	Gold Lion
A08/008	00111	WHAT ARE GIRLS MADE OF?	NIKE	NIKE	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS	RIFF RAFF London / MPC CREATIVE London / WAVE RECORDING STUDIOS Amsterdam / MASSIVEMUSIC Amsterdam				YES	Gold Lion	Gold Lion
A08/019	01576	UNLIMITED COURAGE	NIKE	CLOTHING / FOOTWEAR / ACCESSORIES	WIEDEN+KENNEDY, Portland	USA	PRETTYBIRD Culver City / ROCK PAPER SCISSORS Los Angeles / THE MILL Los Angeles / BARKING OWL Los Angeles / LIME STUDIOS Santa Monica				YES	Gold Lion Campaign	Gold Lion
A08/020	01579	UNLIMITED YOUTH	NIKE	CLOTHING / FOOTWEAR / ACCESSORIES	WIEDEN+KENNEDY, Portland	USA	PRETTYBIRD Culver City / ROCK PAPER SCISSORS Los Angeles / THE MILL Los Angeles / BARKING OWL Los Angeles / LIME STUDIOS Santa Monica				YES	Gold Lion Campaign	
A08/021	01582	UNLIMITED WILL	NIKE	CLOTHING / FOOTWEAR / ACCESSORIES	WIEDEN+KENNEDY, Portland	USA	PRETTYBIRD Culver City / ROCK PAPER SCISSORS Los Angeles / THE MILL Los Angeles / BARKING OWL Los Angeles / LIME STUDIOS Santa Monica				YES	Gold Lion Campaign	
A16/072	02281	THE TRUTH IS HARD TO FIND: HICKS	THE NEW YORK TIMES	NEWS SUBSCRIPTION	DROGA5, New York	USA	CHROMISTA Los Angeles / BONCH Los Angeles				YES	Gold Lion Campaign	Gold Lion
A16/073	02282	THE TRUTH IS HARD TO FIND: DENTON	THE NEW YORK TIMES	NEWS SUBSCRIPTION	DROGA5, New York	USA	CHROMISTA Los Angeles / BONCH Los Angeles				YES	Gold Lion Campaign	
A23/001	00466	HALLOWEEN - TV	BURNS & SMILES	BURN VICTIMS ORGANIZATION	TBWA\PARIS	FRANCE	TBWA\ELSE Boulogne-Billancourt / TBWA\PARIS				YES	Gold Lion	Gold Lion
B02/004	00053	CAPTURE	VERENA INTERNATIONAL CO., LTD.	SURE	McCANN WORLDGROUP, Bangkok	THAILAND					YES	Gold Lion	Gold Lion
B14/005	00377	EVAN	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	USA	SMUGGLER New York		DINI VON MUEFFLING COMMUNICATIONS, New York	NO6 / HEARD CITY / BETA PETROL	YES	Gold Lion	Gold Lion
B14/038	00818	THE WORLD'S BIGGEST ASSHOLE	DONATE LIFE	ORGAN DONATION	THE MARTIN AGENCY, Richmond	USA	FURLINED Los Angeles / CUT + RUN Santa Monica / THE MILL Los Angeles / LIME STUDIOS Santa Monica / DUOTONE AUDIO GROUP New York	THE MARTIN AGENCY Richmond	THE MARTIN AGENCY, DONATE LIFE AMERICA		YES	Gold Lion	Gold Lion
D01/018	02578	HOLLYWOOD REJECTS FILMS	FRENCH ALLIANCE FRANÇAISE DE SINGAPOUR	CINÉ-CLUB	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE		YES	Gold Lion	Gold Lion

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E03/024	02579	PITCHING FRENCH FILMS TO HOLLYWOOD	ALLIANCE FRANÇAISE DE SINGAPOUR	CINÉ CLUB	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE	YES	Gold Lion	Gold Lion
E05/006	02573	BEYOND MONEY	SANTANDER BANK	1 2 3 SMART ACCOUNT	MRM/McCANN SPAIN, Madrid	SPAIN	OXIGENO Barcelona			YES	Gold Lion	Gold Lion
F02/013	01726	CADBURY PRE-JOY	MONDELEZ	CADBURY BUBBLY	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	BOMB FILMS Johannesburg	STARCOM WORLDWIDE Johannesburg		YES	Gold Lion	Gold Lion
A01/031	00903	GUESS THE PRICE OF THAT FOOD BY COLE	JOHNSONVILLE	JOHNSONVILLE SAUSAGES	DROGA5, New York	USA	ARTS & SCIENCES Los Angeles			YES	Silver Lion Campaign	Silver Lion
A01/033	00902	JEFF AND HIS FOREST FRIENDS BY JEFF	JOHNSONVILLE	JOHNSONVILLE SAUSAGES	DROGA5, New York	USA	ARTS & SCIENCES Los Angeles			YES	Silver Lion Campaign	
A02/037	02046	RECOVERY ROOM	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA	O POSITIVE New York		MACKENZIE CUTLER / HEARD CITY / METHOD STUDIOS	YES	Silver Lion	Silver Lion
A05/027	00979	INNOCENT	OLD SPICE	TOILETRIES	WIEDEN+KENNEDY, Portland	USA	MJZ Los Angeles / EXILE Santa Monica / THE MILL Los Angeles / WALKER Portland / LIME STUDIOS Santa Monica			YES	Silver Lion	Silver Lion
A07/003	00187	HARD TO IMPRESS	MARS NZ	PEDIGREE	COLENSO BBDO, Auckland	NEW ZEALAND	EXIT FILMS Auckland / CREATURE Auckland / FRANKLIN RD Auckland	STARCOM NZ Auckland	IMPACT PR, Auckland	YES	Silver Lion	Silver Lion
A08/022	01571	UNLIMITED YOU	NIKE	CLOTHING / FOOTWEAR / ACCESSORIES	WIEDEN+KENNEDY, Portland	USA	PRETTYBIRD Culver City / ROCK PAPER SCISSORS Los Angeles / THE MILL Los Angeles / LIME STUDIOS Santa Monica			YES	Silver Lion	Silver Lion
A08/024	02010	TIME IS PRECIOUS :30	NIKE	CLOTHING / FOOTWEAR / ACCESSORIES	WIEDEN+KENNEDY, Portland	USA	JOINT EDITORIAL Portland	WIEDEN+KENNEDY Portland / RAZORFISH Portland		YES	Silver Lion Campaign	Silver Lion
A08/025	02011	ZOMBIES	NIKE	CLOTHING / FOOTWEAR / ACCESSORIES	WIEDEN+KENNEDY, Portland	USA	JOINT EDITORIAL Portland	WIEDEN+KENNEDY Portland / RAZORFISH Portland		YES	Silver Lion Campaign	
A08/026	02012	CELEBRITIES	NIKE	CLOTHING / FOOTWEAR / ACCESSORIES	WIEDEN+KENNEDY, Portland	USA	JOINT EDITORIAL Portland	WIEDEN+KENNEDY Portland / RAZORFISH Portland		YES	Silver Lion Campaign	
A09/008	01083	STICKING TOGETHER, NO MATTER WHAT	TSURUYA CO., LTD.	ROOF TILES	ASATSU-DK, Tokyo	JAPAN	SPOON Tokyo	ASATSU-DK Tokyo		YES	Silver Lion	Silver Lion
A10/048	01956	YEAR IN SEARCH 2016	GOOGLE	GOOGLE	72ANDSUNNY, Los Angeles / GOOGLE, Mountain View	USA	HECHO EN 72 Los Angeles			YES	Silver Lion	Silver Lion
A11/001	00273	LAUGHING HORSES (TVC)	VOLKSWAGEN AG	VOLKSWAGEN TIGUAN WITH TRAILER ASSIST	GRABARZ & PARTNER, Hamburg	GERMANY	CZAR FILM Hamburg / STUDIO FUNK Hamburg	MEDIACOM Düsseldorf	VOLKSWAGEN	YES	Silver Lion	Silver Lion

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A12/003	00334	LIFE'S ADVENTURE	LERROY MERLIN	LERROY MERLIN	BETC, Paris / BETC SHOPPER, Paris	FRANCE	LA PAC Paris / CHUT ON VOUS ECOUTE ! Paris / EIGHT VFX Santa Monica	HAVAS MEDIA Paris		YES	Silver Lion	Silver Lion
A12/040	00833	BUSTER THE BOXER	JOHN LEWIS	JOHN LEWIS	adam&eveDDB, London	UNITED KINGDOM	BLINK PRODUCTIONS London / MPC CREATIVE London / FINAL CUT London / MPC CREATIVE London	MANNING GOTTLIEB OMD London	LELAND MUSIC / FACTORY / CAIN & ABEL / KING HENRY	YES	Silver Lion	Silver Lion
A15/010	00012	DREAM	WILDLIFE CONSERVATION FILM FESTIVAL	FILM FESTIVAL	DDB NEW YORK	USA	ZOMBIE STUDIO São Paulo / MOPHONICS Culver City			YES	Silver Lion	Silver Lion
A21/020	02468	WHEN YOU DRIVE NEVER DRINK	HEINEKEN	HEINEKEN	PUBLICIS ITALY, Milan	ITALY	ANORAK Berlin / INDEPENDENT London / THE PLAYROOM POST London / MPC CREATIVE London / GRAND CENTRAL SOUND STUDIOS London	STARCOM Amsterdam		YES	Silver Lion	Silver Lion
A23/027	01427	SICKKIDS VS - UNDENIABLE	SICKKIDS FOUNDATION	SICKKIDS FOUNDATION	COSSETTE, Toronto / SICKKIDS FOUNDATION, Toronto	CANADA	SKIN & BONES Toronto / THE VANITY Toronto / THE MILL New York / A52 Santa Monica			YES	Silver Lion	Silver Lion
B02/027	00950	MY MUTANT BRAIN	KENZO	KENZO PARFUMS	MJZ, Los Angeles / BLACK FRAME, New York	USA	MJZ Los Angeles			YES	Silver Lion	Silver Lion
B03/035	01540	OSTRICH	SAMSUNG	SAMSUNG GALAXY S8/GEAR VR	LEO BURNETT CHICAGO	USA	MJZ Los Angeles	STARCOM Chicago	WORK EDITORIAL / MPC LA	YES	Silver Lion	Silver Lion
B04/001	00275	LAUGHING HORSES	VOLKSWAGEN AG	VOLKSWAGEN TIGUAN WITH TRAILER ASSIST	GRABARZ & PARTNER, Hamburg	GERMANY	CZAR FILM Hamburg / STUDIO FUNK Hamburg	MEDIACOM Düsseldorf		YES	Silver Lion	Silver Lion
B07/026	01474	GRAVITY CAT	SONY INTERACTIVE ENTERTAINMENT	GRAVITY DAZE2	TOHOKUSHINSHA FILM CORPORATION, Tokyo / HAKUHODO INC., Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION Tokyo			YES	Silver Lion	Silver Lion
B08/025	00825	POTTERY	GEICO	INSURANCE	THE MARTIN AGENCY, Richmond	USA	PARK PICTURES New York / CUT+RUN New York / MPC LA Culver City / ARTJAIL New York	GEICO		YES	Silver Lion Campaign	Silver Lion
B08/026	00822	RACQUETBALL	GEICO	INSURANCE	THE MARTIN AGENCY, Richmond	USA	PARK PICTURES New York / CUT+RUN New York / MPC LA Culver City / ARTJAIL New York	GEICO		YES	Silver Lion Campaign	
B08/027	00820	BAGPIPES	GEICO	INSURANCE	THE MARTIN AGENCY, Richmond	USA	PARK PICTURES New York / CUT+RUN New York / MPC LA Culver City / ARTJAIL New York	GEICO		YES	Silver Lion Campaign	
B08/028	00826	MASSAGE	GEICO	INSURANCE	THE MARTIN AGENCY, Richmond	USA	PARK PICTURES New York / CUT+RUN New York / MPC LA Culver City / ARTJAIL New York	GEICO		YES	Silver Lion Campaign	
B08/029	00824	GROCERY	GEICO	INSURANCE	THE MARTIN AGENCY, Richmond	USA	PARK PICTURES New York / CUT+RUN New York / MPC LA Culver City / ARTJAIL New York	GEICO		YES	Silver Lion Campaign	
B13/001	00258	SPEED BLINDS YOU	THAI HEALTH PROMOTION FOUNDATION	ROAD SAFETY CAMPAIGN	BBDO BANGKOK	THAILAND				YES	Silver Lion	Silver Lion

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C01/009	00665	PATRIA-HOMELAND	SALON ERÓTICO DE BARCELONA	BARCELONA EROTIC SHOW 2017	VIMEMA PRODUCTIONS, Barcelona	SPAIN	VIMEMA PRODUCTIONS Barcelona				YES	Silver Lion	Silver Lion
C01/052	02520	THE LINE UP SONG	COCA COLA	COKE RED FMCG	FP7/CAI, Cairo	EGYPT	BIG FOOT FILMS Cairo	UM MENA Giza	INFLUENCE, Cairo		YES	Silver Lion	Silver Lion
E01/018	01310	THE DNA JOURNEY	MOMONDO	MOMONDO TRAVEL SEARCH ENGINE	&CO, Copenhagen	DENMARK	BACON Copenhagen	BE ON Copenhagen	RADIUS KOMMUNIKATION, Copenhagen		YES	Silver Lion	Silver Lion
E02/025	01491	LO & BEHOLD	NETSCOUT	APPLICATION AND NETWORK PERFORMANCE MANAGEMENT	PEREIRA & O'DELL, New York	USA					YES	Silver Lion	Silver Lion
E03/010	01318	THE DNA JOURNEY	MOMONDO	MOMONDO TRAVEL SEARCH ENGINE	&CO, Copenhagen	DENMARK	BACON Copenhagen	BE ON Copenhagen	RADIUS KOMMUNIKATION, Copenhagen		YES	Silver Lion	Silver Lion
E07/004	00625	THE GREATEST	SIA/RCA	MUSIC VIDEO	RADICAL MEDIA, New York	USA	RADICAL MEDIA New York				YES	Silver Lion	Silver Lion
E07/017	01459	HILLTOPS HOODS - "THROUGH THE DARK"	GOOGLE	GOOGLE PLAY	R/GA SYDNEY	AUSTRALIA	EXIT FILMS Sydney / XYZ STUDIOS Melbourne	ESSENCE DIGITAL Sydney	POEM GROUP, Sydney		YES	Silver Lion	Silver Lion
F01/022	01948	BRADSHAW STAIN	P&G	TIDE	SAATCHI & SAATCHI, New York	USA	RATTLING STICK Santa Monica / THE MILL Los Angeles / ARCADE EDIT New York / NYLON STUDIOS New York / COMPANY 3 New York	HEARTS & SCIENCE New York	TAYLOR, New York / MMK, New York	HEARD CITY / MKTG	YES	Silver Lion	Silver Lion
A01/032	00901	REGULAR SPEED CHASE BY BRETT	JOHNSONVILLE	JOHNSONVILLE SAUSAGES	DROGA5, New York	USA	ARTS & SCIENCES Los Angeles				YES	Bronze Lion	Bronze Lion
A02/023	00635	CHASE	MARS CONFECTIONERY	GALAXY	AMVBBDO, London	UNITED KINGDOM	MJZ LONDON		MEDIACOM London		YES	Bronze Lion	Bronze Lion
A03/014	00618	BRIDE	FARNHAM ALE & LAGER	BEERS	LG2, Québec	CANADA	NOVA FILM Québec				YES	Bronze Lion	Bronze Lion
A04/002	00972	THE CORNER	POWERADE	NON-ALCOHOLIC BEVERAGE	WIEDEN+KENNEDY, Portland	USA	ICONOCLAST Culver City / PS 260 New York / THE MILL Los Angeles / LIME STUDIOS Santa Monica	FAST HORSE, Minneapolis	POWERADE, THE COCA-COLA COMPANY		YES	Bronze Lion	Bronze Lion
A04/004	00452	POOL BOY	COCA-COLA	COCA-COLA	SANTO, Buenos Aires	ARGENTINA	LANDIA Buenos Aires				YES	Bronze Lion	Bronze Lion
A05/002	00235	TOMMY HUGS	UNILEVER	AXE	PONCE, Buenos Aires	ARGENTINA	LANDIA Buenos Aires				YES	Bronze Lion	Bronze Lion
A06/001	01346	CLEAN TALK	KOPELCO S.A	TULIPÁN	BBDO ARGENTINA, Buenos Aires	ARGENTINA		PHD ARGENTINA Buenos Aires			YES	Bronze Lion	Bronze Lion
A08/018	01570	UNLIMITED FUTURE	NIKE	CLOTHING / FOOTWEAR / ACCESSORIES	WIEDEN+KENNEDY, Portland	USA	SUPERPRIME FILMS Culver City / EXILE Santa Monica / THE MILL London / BEACON STREET STUDIOS Los Angeles / BARKING OWL Los Angeles		LIME STUDIOS		YES	Bronze Lion	Bronze Lion
A09/018	01858	CAR WASH	ORKLA BRANDS	OMO WASHING POWDER	TRY, Oslo	NORWAY	BACON OSLO Oslo				YES	Bronze Lion	Bronze Lion
A10/007	00342	EVERYTHING IN BLACK & WHITE	LEICA GALLERY SÃO PAULO	M-MONOCROM	F/NAZCA SAATCHI & SAATCHI, São Paulo	BRAZIL	LOBO São Paulo / SATELITE AUDIO São Paulo				YES	Bronze Lion	Bronze Lion

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A11/004	00597	ALIEN	VOLKSWAGEN	VOLKSWAGEN	adam&eveDDB, London	UNITED KINGDOM	SOMESUCH London / ELECTRIC THEATRE COLLECTIVE London / SWISS INTERNATIONAL Stockholm	FINAL CUT / 750MPH / SOUNDTREE MUSIC	YES	Bronze Lion	Bronze Lion
A11/032	00839	NOTHING	VOLKSWAGEN	VOLKSWAGEN AUTOMOBILES	DDB PARIS	FRANCE	HENRY Paris		YES	Bronze Lion	Bronze Lion
A11/086	00853	"HERO'S JOURNEY"	KIA MOTORS AMERICA	2017 KIA NIRO	DAVID&GOLIATH, Los Angeles	USA	MJZ Los Angeles / SPINACH Los Angeles / MILL+ Los Angeles / BARKING OWL Los Angeles / MARGARITA MIX Santa Monica		YES	Bronze Lion	Bronze Lion
A12/079	01358	EVERY OTHER WEEK	IKEA	IKEA	ÅKESTAM HOLST, Stockholm	SWEDEN	BACON Copenhagen		YES	Bronze Lion	Bronze Lion
A14/048	02117	FOR YOU	PRESIDENCIA LA NACIÓN	PRESIDENCIA LA NACIÓN	LA COMUNIDAD, Buenos Aires	ARGENTINA	PRIMO Buenos Aires / REINO Buenos Aires / HAPPY TOGETHER MUSICA Buenos Aires / PORTA ESTUDIO Buenos Aires		YES	Bronze Lion	Bronze Lion
A15/004	00589	DECEMBER 21ST	LOTERIAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT, Madrid	SPAIN	LEO BURNETT Madrid / RCR FILMS Madrid	LEO BURNETT, Madrid	YES	Bronze Lion	Bronze Lion
A15/055	02309	SLUMBER	FILM SUEZ	FILM SUEZ	LA COMUNIDAD, Buenos Aires	ARGENTINA	ARGENTINACINE Buenos Aires / ELEFANTE RESONANTE Buenos Aires / RATIO VFX Buenos Aires		YES	Bronze Lion Campaign	Bronze Lion
A15/056	02308	IT'S TUNA	FILM SUEZ	FILM SUEZ	LA COMUNIDAD, Buenos Aires	ARGENTINA	ARGENTINACINE Buenos Aires / ELEFANTE RESONANTE Buenos Aires / RATIO VFX Buenos Aires		YES	Bronze Lion Campaign	
A16/003	00335	KITCHEN	CANAL +	CANAL +	BETC, Paris	FRANCE	PARTIZAN Paris / SCHMOOZE Paris / UNIT IMAGE Paris / ROYAL POST Paris		YES	Bronze Lion	Bronze Lion
A16/031	01312	ALL THAT WE SHARE - TVC	TV2	TV2	&CO, Copenhagen	DENMARK	MOLAND FILM COMPANY Copenhagen / &CO Copenhagen		YES	Bronze Lion	Bronze Lion
A18/001	00212	TUMBLEWEED	PEARL AND DEAN	PEARL AND DEAN	BROTHERS AND SISTERS, London	UNITED KINGDOM	PULSE CREATIVE London / TIME BASED ARTS London / WAVE STUDIOS London / TENTHREE EDITING London / FELT MUSIC London		YES	Bronze Lion	Bronze Lion
A21/024	00621	DON'T GIVE A DAMN	SAAQ (LA SOCIETE DE L'ASSURANCE AUTOMOBILE DU QUEBEC)	PUBLIC SAFETY	LG2, Québec	CANADA	LES ENFANTS Montréal	TOUCHÉ! Montréal	YES	Bronze Lion	Bronze Lion
A22/014	01259	EVERY SPEED HAS A CONSEQUENCE	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FINCH Melbourne		YES	Bronze Lion	Bronze Lion
A23/005	00760	GAY SPORTS 'FENCING'	THE CANADIAN CENTRE FOR GENDER AND SEXUAL DIVERSITY	GAY RIGHTS AWARENESS	SAATCHI & SAATCHI CANADA, Toronto	CANADA	SAATCHI & SAATCHI CANADA Toronto	SAATCHI & SAATCHI CANADA Toronto	YES	Bronze Lion Campaign	Bronze Lion

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A23/006	00761	GAY SPORTS 'SWIMMING'	THE CANADIAN CENTRE FOR GENDER AND SEXUAL DIVERSITY	GAY RIGHTS AWARENESS	SAATCHI & SAATCHI CANADA, Toronto	CANADA	SAATCHI & SAATCHI CANADA Toronto	SAATCHI & SAATCHI CANADA Toronto		YES	Bronze Lion Campaign	
A23/013	00763	THE SWIMMER	FONDS GEHANDICAPT ENSPORT	CHARITY	TBWAINEBOKO, Amsterdam	THE NETHERLANDS				YES	Bronze Lion	Bronze Lion
A23/026	01751	#DONOTABANDON	30 MILLIONS D'AMIS	PETS CARE	BUZZMAN, Paris	FRANCE	BUZZMAN Paris	BUZZMAN, Paris		YES	Bronze Lion	Bronze Lion
B02/036	00980	PERFECT ENDING	OLD SPICE	TOILETRIES	WIEDEN+KENNEDY, Portland	USA	MJZ Los Angeles / EXILE Santa Monica / THE MILL Los Angeles			YES	Bronze Lion Campaign	Bronze Lion
B02/037	00974	STAND OFF	OLD SPICE	TOILETRIES	WIEDEN+KENNEDY, Portland	USA	MJZ Los Angeles / EXILE Santa Monica / THE MILL Los Angeles			YES	Bronze Lion Campaign	
B03/023	00835	COME TOGETHER	H&M	H&M	adam&eveDDB, London	UNITED KINGDOM	RIFF RAFF London / THE MILL London	FINAL CUT / FACTORY	YES	Bronze Lion	Bronze Lion	
B07/034	02517	NO METRO	SONY PICTURES SPAIN	GHOSTBUSTERS MOVIE PREMIERE	SHACKLETON, Madrid	SPAIN	SHACKLETON Madrid	SHACKLETON, Madrid	YES	Bronze Lion	Bronze Lion	
B08/032	01145	ANZ #HOLDTIGHT	ANZ	ANZ BANK	TBWAIMELBOURNE	AUSTRALIA	REVOLVER/WILL O'ROURKE Sydney / LEVEL TWO MUSIC Melbourne / THE GLUE SOCIETY Sydney	PHD Melbourne ELEVEN PR, Melbourne	YES	Bronze Lion	Bronze Lion	
B09/005	00171	EIGHT: BUSINESS CARDS	SANSAN, INC.	EIGHT	MORI, Tokyo / DRILL, Tokyo / DELTRO, Tokyo	JAPAN	MORIMORI Tokyo / DELTRO Tokyo		YES	Bronze Lion	Bronze Lion	
B14/055	02405	SOUNDS OF TRAUMA	DAVID LYNCH FOUNDATION	DAVID LYNCH FOUNDATION	HEREZIE, Paris	FRANCE	MORRISON FILMS Toronto / APOLLO STUDIOS Toronto		YES	Bronze Lion	Bronze Lion	
B14/063	02328	EVERYBODY LOVES BOOBS	MACMA	BREAST CANCER AWARENESS AND FUNDRAISING	DAVID, Buenos Aires	ARGENTINA	LANDIA Buenos Aires	URBAN GRUPO DE COMUNICACION, Buenos Aires MOVILE / MACMA	YES	Bronze Lion	Bronze Lion	
C01/018	01314	ALL THAT WE SHARE	TV2	TV2	&CO, Copenhagen	DENMARK	MOLAND FILM COMPANY Copenhagen / &CO Copenhagen		YES	Bronze Lion	Bronze Lion	
C01/059	02343	THE ONE MOMENT	MORTON SALT	MORTON SALT	OGILVY & MATHER, Chicago	USA	PARK PICTURES London / ARTJAIL New York		YES	Bronze Lion	Bronze Lion	
C01/073	01380	PALACE REEBOK CLASSICS 'JONAH HILL'	PALACE	PALACE REEBOK CLASSICS	MPC CREATIVE, London / PALACE SKATEBOARDS, London	UNITED KINGDOM	MPC CREATIVE London		YES	Bronze Lion	Bronze Lion	
D05/018	01995	MR. ROBOT VIRTUAL REALITY EXPERIENCE	NBC UNIVERSAL	MR. ROBOT	HERE BE DRAGONS, New York / USA NETWORK, New York	USA	HERE BE DRAGONS New York	USA NETWORK New York USA NETWORK, New York	YES	Bronze Lion	Bronze Lion	
E01/024	01748	HANDLE WITH CARE	PROCTER & GAMBLE	GILLETTE	GREY NEW YORK / PROCTER & GAMBLE, Boston	USA	POSSIBLE CINCINNATI / TOWNHOUSE New York / HUMBLE New York / THE MILL New York / TOWNHOUSE New York	KETCHUM, New York	YES	Bronze Lion	Bronze Lion	

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E02/010	02338	IN THE HEAD OF A HACKER	HP CANADA	PRINT SECURITY	EDELMAN, Toronto	CANADA	UNTITLED FILMS Toronto	EDELMAN, Toronto	YES	Bronze Lion	Bronze Lion	
E04/001	00463	HALLOWEEN	BURNS & SMILES	BURN VICTIMS ORGANIZATION	TBWA\PARIS	FRANCE	TBWA\ELSE Boulogne-Billancourt		YES	Bronze Lion	Bronze Lion	
E04/018	00447	THE SWITCH	NIKE FOOTBALL	NIKE FOOTBALL	RATTLING STICK, Santa Monica / WIEDEN+KENNEDY, Portland	USA	RATTLING STICK Santa Monica / WORK EDITORIAL Los Angeles / THE MILL Los Angeles		YES	Bronze Lion	Bronze Lion	
E04/029	02032	THE DOLL THAT CHOSE TO DRIVE (150 SECONDS)	AUDI SPAIN	AUDI	PROXIMITY BARCELONA	SPAIN	PROXIMITY BARCELONA / POST23 Barcelona	PROXIMITY BARCELONA	PROXIMITY BARCELONA	YES	Bronze Lion	Bronze Lion
E07/019	01405	DJ SHADOW FT. RUN THE JEWELS 'NOBODY SPEAK'	DJ SHADOW	DJ SHADOW FT. RUN THE JEWELS	PULSE FILMS, London	UNITED KINGDOM	PULSE FILMS London		YES	Bronze Lion	Bronze Lion	

Total Awards: 85