

Glass Lions Winners



Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Short	Prize	Award
A01/158	00225	FEARLESS GIRL	STATE STREET GLOBAL ADVISORS	SHE ETF	McCANN NEW YORK	USA	CRAFT WORLDWIDE New York / STUART WEISSMAN PRODUCTIONS New York / COPILOT STRATEGIC MUSIC + SOUND New York		STATE STREET GLOBAL ADVISORS COMMUNICATIONS, Boston	VISBAL FINE BRONZE SCULPTURE	YES	Grand Prix	Grand Prix
A01/040	00065	#GIVEHER5	THE AMMADA TRUST	PUBLIC SERVICE	LAW & KENNETH SAATCHI & SAATCHI, Mumbai	INDIA			LAW & KENNETH SAATCHI & SAATCHI Mumbai		YES	Gold Lion	Gold Lion
A01/160	00182	GENDER VIOLENCE	CERVECERÍA CUAUHTEMOC MOCTEZUMA HEINEKEN MÉXICO	TECATE BEER	NOMADES, Mexico City	MEXICO					YES	Gold Lion	Gold Lion
A01/014	00008	BRUTAL CUT	ACTIONAID UK	FGM AWARENESS	WEBER SHANDWICK, London	UNITED KINGDOM	WEBER SHANDWICK London		CLEAR CHANNEL UK London / LATIMER London		YES	Silver Lion	Silver Lion
A01/072	00151	#UNDRESS522	ABAAD RESOURCE CENTER FOR GENDER EQUALITY	GENDER EQUALITY NGO	LEO BURNETT BEIRUT	LEBANON				LEO BURNETT BEIRUT	YES	Silver Lion	Silver Lion
A01/168	00130	ITBRA — THE WEARABLE THAT DETECTS CANCER	CYRCADIA HEALTH	ITBRA/BREAST CANCER SCREENING	AREA 23, New York	USA	AREA 23 New York			AREA 23, New York	YES	Silver Lion	Silver Lion
A01/022	00051	THE FAMILY WAY	RECRUIT LIFESTYLE CO., LTD.	SEEM	DENTSU Y&R, Tokyo	JAPAN	DENTSU Y&R Tokyo / TOKYO Tokyo	DENTSU Y&R Tokyo	DENTSU Y&R, Tokyo	RECRUIT COMMUNICATIONS / DENTSU PUBLIC RELATIONS	YES	Bronze Lion	Bronze Lion
A01/045	00136	BREASTFEEDING MANNINQUIES	Amigos de la Lactancia and Coalition brands	Amigos de la Lactancia	J. WALTER THOMPSON COLOMBIA, Bogotá	COLOMBIA					YES	Bronze Lion	Bronze Lion
A01/156	00169	STRONG GIRLS	NESTLÉ	NESCAU	OGILVY BRASIL, São Paulo	BRAZIL	CORAZON FILMES São Paulo / BIG FOOTE São Paulo	FACEBOOK São Paulo		NESTLÉ BRASIL / 65/10	YES	Bronze Lion	Bronze Lion

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A01/159	00224	SEE WHAT'S NEXT	MICROSOFT	N/A	McCANN NEW YORK	USA	TOOL New York / COSMO STREET New York / FRAMESTORE New York / BEACON STREET STUDIOS Los Angeles / HEARD CITY New York	YES	Bronze Lion	Bronze Lion	
A01/191	00205	THE TRAFFICKING EXAM	POLARIS	THE ANTI- TRAFFICKING EXAM & OTOSCOPE	AREA 23, New York	USA	AREA 23 New York	AREA 23 New York	YES	Bronze Lion	Bronze Lion

Total Awards: 11