

Health and Wellness Lions Winners



Cat. No	Entry No	Title	Client	Product	Medium	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
C03/47001	00566	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	Creative Data: Data Visualisation	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FLARE PRODUCTIONS BBDO Melbourne / AIRBAG PRODUCTIONS Melbourne		CLEMENGER BBDO MELBOURNE		Grand Prix	Grand Prix
A02/1006	01658	BRIDEZILLA	UNILEVER (CLEAR)	CLEAR ANTI-DANDRUFF SHAMPOO	Film: Cinema, TV and Digital Film Content	MULLENLOWE SINGAPORE	SINGAPORE	BULLET Bangkok / THE POST BANGKOK Bangkok / YESSIAN New York / OMG! Bangkok				Gold Lion Campaign	Gold Lion
A02/1007	01657	BULLISH BOSS	UNILEVER (CLEAR)	CLEAR ANTI-DANDRUFF SHAMPOO	Film: Cinema, TV and Digital Film Content	MULLENLOWE SINGAPORE	SINGAPORE	BULLET Bangkok / THE POST BANGKOK Bangkok / YESSIAN New York / OMG! Bangkok				Gold Lion Campaign	
A04/18001	00275	MILK SLAMS	FONTERRA	ANCHOR	Film Craft: Animation / Visual Effects	COLENZO BBDO, Auckland	NEW ZEALAND	ASSEMBLY Auckland / STUDIO 23 Auckland / HARMONIC STUDIO Auckland	MEDIACOM NEW ZEALAND Auckland			Gold Lion	Gold Lion
B01/1017	02202	BLOOD	SCA	LIBRESSE/BODY FORM	Film: Cinema, TV and Digital Film Content	AMVBBDO, London	UNITED KINGDOM	STINK London				Gold Lion	Gold Lion
B01/13004	00562	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	Integrated Campaign	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FLARE PRODUCTIONS BBDO Melbourne / AIRBAG PRODUCTIONS		CLEMENGER BBDO MELBOURNE		Gold Lion	Gold Lion
B02/1008	01234	CHASING THE DRAGON	SURFSHACK	SURFSHACK SURFING SCHOOL/OUTREACH PROGRAMME	Film: Cinema, TV and Digital Film Content	Y&R SOUTH AFRICA, Cape Town	SOUTH AFRICA	7FILMS Cape Town				Gold Lion	Gold Lion
B02/28003	01236	DOWN SYNDROME ANSWERS	CANADIAN DOWN SYNDROME SOCIETY	HEALTH AWARENESS	Branded Content & Entertainment: Digital & Social	FCB, Toronto	CANADA		REPRISE MEDIA Toronto			Gold Lion	Gold Lion
B02/9004	01971	POTATOES ON MARS	CIP - THE INTERNATIONAL POTATO CENTER	POTATOES ON MARS	PR	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES	OGILVYONE Dubai / GREAT GUNS London		OGILVYONE, Dubai		Gold Lion	Gold Lion
B03/1006	00685	SICKKIDS VS - UNDENIABLE	SICKKIDS FOUNDATION	SICKKIDS FOUNDATION	Film: Cinema, TV and Digital Film Content	COSSETTE, Toronto / SICKKIDS FOUNDATION, Toronto	CANADA	SKIN & BONES Toronto / THE VANITY Toronto / THE MILL New York / A52 Santa Monica				Gold Lion	Gold Lion
B03/1018	00367	THE WORLD'S BIGGEST ASSHOLE	DONATE LIFE	ORGAN DONATION	Film: Cinema, TV and Digital Film Content	THE MARTIN AGENCY, Richmond	USA	FURLINED Los Angeles / CUT + RUN Santa Monica / THE MILL Los Angeles / LIME STUDIOS Santa Monica / DUOTONE AUDIO GROUP New York	THE MARTIN AGENCY Richmond	THE MARTIN AGENCY, Richmond	DONATE LIFE AMERICA	Gold Lion	Gold Lion

Health and Wellness Lions Winners



B03/22012	01570	OPEN YOUR EYES - MAI	TERRE DES FEMMES	FGM	Print & Outdoor Craft: Art Direction	GREY GERMANY, Düsseldorf	GERMANY	NUBORN PICTURES Berlin	GREY MEDIA GERMANY Düsseldorf	KINETIC WORLDWIDE / MUSIC MAKING PEOPLE	Gold Lion Campaign	Gold Lion
B03/22013	01581	OPEN YOUR EYES - ISATOU	TERRE DES FEMMES	FGM	Print & Outdoor Craft: Art Direction	GREY GERMANY, Düsseldorf	GERMANY	NUBORN PICTURES Berlin	GREY MEDIA GERMANY Düsseldorf	KINETIC WORLDWIDE / MUSIC MAKING PEOPLE	Gold Lion Campaign	Gold Lion
B03/22014	01584	OPEN YOUR EYES - BINTA	TERRE DES FEMMES	FGM	Print & Outdoor Craft: Art Direction	GREY GERMANY, Düsseldorf	GERMANY	NUBORN PICTURES Berlin	GREY MEDIA GERMANY Düsseldorf	KINETIC WORLDWIDE / MUSIC MAKING PEOPLE	Gold Lion Campaign	Gold Lion
B03/22015	01573	OPEN YOUR EYES - FATOU	TERRE DES FEMMES	FGM	Print & Outdoor Craft: Art Direction	GREY GERMANY, Düsseldorf	GERMANY	NUBORN PICTURES Berlin	GREY MEDIA GERMANY Düsseldorf	KINETIC WORLDWIDE / MUSIC MAKING PEOPLE	Gold Lion Campaign	Gold Lion
B03/22016	01576	OPEN YOUR EYES - FADHUMO	TERRE DES FEMMES	FGM	Print & Outdoor Craft: Art Direction	GREY GERMANY, Düsseldorf	GERMANY	NUBORN PICTURES Berlin	GREY MEDIA GERMANY Düsseldorf	KINETIC WORLDWIDE / MUSIC MAKING PEOPLE	Gold Lion Campaign	Gold Lion
B03/35013	01785	I'M MOVING TO CANADA	DOCTORS OF THE WORLD	CHARITY	Digital: Social	PUBLICIS, New York	USA				Gold Lion	Gold Lion
B03/9005	00683	SICKKIDS VS	SICKKIDS FOUNDATION	SICKKIDS FOUNDATION	PR	COSSETTE, Toronto / SICKKIDS FOUNDATION, Toronto	CANADA	THE MILL New York / SKIN & BONES Toronto	OMD CANADA Toronto	COSSETTE, Toronto	Gold Lion	Gold Lion
C01/1012	01031	HANDLE WITH CARE	PROCTER & GAMBLE	GILLETTE	Film: Cinema, TV and Digital Film Content	GREY NEW YORK / PROCTER & GAMBLE, Boston	USA	POSSIBLE CINCINNATI / TOWNHOUSE New York / HUMBLE New York / THE MILL New York / TOWNHOUSE New York		KETCHUM, New York	Gold Lion	Gold Lion
C03/13003	02271	TV DOCTORS OF AMERICA	CIGNA	HEALTH INSURANCE	Integrated Campaign	McCANN NEW YORK	USA	UNTITLED Santa Monica / MRM/McCANN New York	OMD USA New York	EDELMAN, New York	Gold Lion	Gold Lion
A01/29005	30574	ONE BREATH	J & J	NICORETTE	Branded Content & Entertainment: Film, TV and Online Film Content	AMVBBDO, London	UNITED KINGDOM	RSA FILMS London			Silver Lion	Silver Lion
A01/37001	00794	ASPIRIN "HEROSMITHS"	BAYER CONSUMER HEALTH	ASPIRIN MEDICATION	Integrated Digital Campaign	ENERGY BBDO, Chicago	USA	MAVERICK New York / FLARE BBDO Chicago	MEDIACOM Chicago	iCROSSING	Silver Lion	Silver Lion
A01/8001	00795	ASPIRIN "HEROSMITHS"	BAYER CONSUMER HEALTH	ASPIRIN MEDICATION	Direct and Promo & Activation	ENERGY BBDO, Chicago	USA	MAVERICK New York / FLARE BBDO Chicago	MEDIACOM Chicago	iCROSSING	Silver Lion	Silver Lion
A02/40004	00874	STOP THE PAIN - MASKED GOTHIC GIRLS	COLGATE-PALMOLIVE	COLGATE-PALMOLIVE - SENSITIVE	Standard Outdoor	RED FUSE COMMUNICATIONS, Hong Kong	HONG KONG	RED FUSE COMMUNICATIONS Hong Kong	RED FUSE COMMUNICATIONS Hong Kong	COLGATE-PALMOLIVE (LATAM)	Silver Lion Campaign	Silver Lion

Health and Wellness Lions Winners



A02/40006	00882	STOP THE PAIN - EVIL MANGA GIRLS	COLGATE-PALMOLIVE	COLGATE-PALMOLIVE - SENSITIVE	Standard Outdoor	RED FUSE COMMUNICATIONS, Hong Kong	HONG KONG	RED FUSE COMMUNICATIONS Hong Kong	RED FUSE COMMUNICATIONS Hong Kong	COLGATE-PALMOLIVE (LATAM)	Silver Lion Campaign
A02/40007	00886	STOP THE PAIN - VOODOO GIRLS	COLGATE PALMOLIVE SENSITIVE	COLGATE PALMOLIVE SENSITIVE	Standard Outdoor	RED FUSE COMMUNICATIONS, Hong Kong	HONG KONG	RED FUSE COMMUNICATIONS Hong Kong	RED FUSE COMMUNICATIONS Hong Kong	COLGATE-PALMOLIVE (LATAM)	Silver Lion Campaign
A03/1003	01030	HANDLE WITH CARE	PROCTER & GAMBLE	GILLETTE	Film: Cinema, TV and Digital Film Content	GREY NEW YORK / PROCTER & GAMBLE, Boston	USA	POSSIBLE CINCINNATI / TOWNHOUSE New York / HUMBLE New York / THE MILL New York / TOWNHOUSE New York	KETCHUM, New York		Silver Lion Silver Lion
A04/29001	00012	CAPTURE	VERENA INTERNATIONAL CO., LTD.	SURE	Branded Content & Entertainment: Film, TV and Online Film Content	McCANN WORLDGROUP, Bangkok	THAILAND				Silver Lion Silver Lion
B01/17002	00290	THE HEARING TEST IN DISGUISE	COCHLEAR	COCHLEAR HEARING IMPLANT	Film Craft: Use of Music / Sound Design	CHE PROXIMITY, Sydney	AUSTRALIA	REVOLVER/WILL O'ROURKE Sydney / NOISE INTERNATIONAL Sydney	CHE PROXIMITY Sydney	CHE PROXIMITY, Sydney	Silver Lion Silver Lion
B01/49004	00563	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	Events / Experiential	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FLARE PRODUCTIONS BBDO Melbourne / AIRBAG PRODUCTIONS Melbourne	CLEMENGER BBDO MELBOURNE		Silver Lion Silver Lion
B02/15004	00168	EVAN	SANDY HOOK PROMISE	SANDY HOOK PROMISE	Film Craft: Direction	BBDO NEW YORK	USA	SMUGGLER New York	DINI VON MUEFFLING COMMUNICATIONS, New York	NO6 / HEARD CITY / BETA PETROL	Silver Lion Silver Lion
B02/29004	01237	DOWN SYNDROME ANSWERS	CANADIAN DOWN SYNDROME SOCIETY	HEALTH AWARENESS	Branded Content & Entertainment: Film, TV and Online Film Content	FCB, Toronto	CANADA		REPRISE MEDIA Toronto		Silver Lion Silver Lion
B02/8017	01241	DOWN SYNDROME ANSWERS	CANADIAN DOWN SYNDROME SOCIETY	HEALTH AWARENESS	Direct and Promo & Activation	FCB, Toronto	CANADA		REPRISE MEDIA Toronto		Silver Lion Silver Lion
B02/8023	01754	THE TRAFFICKING EXAM	POLARIS	THE ANTI-TRAFFICKING EXAM & OTOSCOPE	Direct and Promo & Activation	AREA 23, New York	USA		AREA 23 New York		Silver Lion Silver Lion
B03/1007	00686	SICKKIDS VS - MOMSTRONG	SICKKIDS FOUNDATION	SICKKIDS FOUNDATION	Film: Cinema, TV and Digital Film Content	COSSETTE, Toronto / SICKKIDS FOUNDATION, Toronto	CANADA				Silver Lion Silver Lion
B03/1008	01050	HALLOWEEN	BURNS & SMILES	BURN VICTIMS ORGANIZATION	Film: Cinema, TV and Digital Film Content	TBWA\PARIS, Paris	FRANCE				Silver Lion Silver Lion

Health and Wellness Lions Winners



B03/13004	00682	SICKKIDS VS	SICKKIDS FOUNDATION	SICKKIDS FOUNDATION	Integrated Campaign	COSSETTE, Toronto / SICKKIDS FOUNDATION, Toronto	CANADA	THE MILL New York / SKIN & BONES Toronto / JAM3 Toronto / WESTSIDE STUDIO Toronto / THE VANITY Toronto	OMD CANADA Toronto	COSSETTE, Toronto	Silver Lion	Silver Lion	
B03/16003	00368	THE WORLD'S BIGGEST ASSHOLE	DONATE LIFE	ORGAN DONATION	Film Craft: Script	THE MARTIN AGENCY, Richmond	USA	FURLINED Los Angeles / CUT + RUN Santa Monica / THE MILL Los Angeles / LIME STUDIOS Santa Monica / DUOTONE AUDIO GROUP New York	THE MARTIN AGENCY Richmond	THE MARTIN AGENCY, Richmond	DONATE LIFE AMERICA	Silver Lion	Silver Lion
C01/29001	01027	HANDLE WITH CARE	PROCTER & GAMBLE	GILLETTE	Branded Content & Entertainment: Film, TV and Online Film Content	GREY NEW YORK / PROCTER & GAMBLE, Boston	USA	POSSIBLE CINCINNATI / TOWNHOUSE New York / HUMBLE New York / THE MILL New York / TOWNHOUSE New York		KETCHUM, New York		Silver Lion	Silver Lion
C03/12001	01992	SMART BELL	AXA INSURANCE	SMARTBIKE INSURANCE	Use of Technology	FCB WARSAW	POLAND					Silver Lion	Silver Lion
C03/13001	00568	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	Integrated Campaign	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FLARE PRODUCTIONS BBDO Melbourne / AIRBAG PRODUCTIONS Melbourne		CLEMENGER BBDO MELBOURNE		Silver Lion	Silver Lion
C03/30001	00565	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	Branded Content & Entertainment: Live Experience	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FLARE PRODUCTIONS BBDO Melbourne / AIRBAG PRODUCTIONS Melbourne		CLEMENGER BBDO MELBOURNE		Silver Lion	Silver Lion
A01/24004	00348	IPAIN	LIOMONT	ANALGEN FORTE	Print & Outdoor Craft: Illustration	PUBLICIS MEXICO, Mexico City	MEXICO	UN MARIACHI São Paulo				Bronze Lion Campaign	Bronze Lion
A01/24005	00351	HIGH SCHOOL	LIOMONT	ANALGEN FORTE	Print & Outdoor Craft: Illustration	PUBLICIS MEXICO, Mexico City	MEXICO	UN MARIACHI São Paulo				Bronze Lion Campaign	
A01/9002	01356	THE DEBATE HEADACHE	GSK CONSUMER HEALTHCARE, EXCEDRIN	EXCEDRIN EXTRA STRENGTH	PR	WEBER SHANDWICK, New York	USA	WEBER SHANDWICK New York	PHD New York	WEBER SHANDWICK, New York		Bronze Lion	Bronze Lion
A03/20001	01119	DISCLAIMER	BEIERSDORF PORTUGAL	HARMONY CONDOMS	Radio Craft: Script	FCB, Lisbon	PORTUGAL				O MENINO GRAVA	Bronze Lion	Bronze Lion
A04/20005	01225	COLLECTION OF POOPHEMISIMS	GUI LING YUAN FANG	HERBAL TEA	Radio Craft: Script	Y&R SOUTH AFRICA, Cape Town	SOUTH AFRICA				Y&R	Bronze Lion	Bronze Lion

Health and Wellness Lions Winners



A05/12017	01478	GRAVITY LIGHT	SHELL	SHELL	Use of Technology	J. WALTER THOMPSON, London	UNITED KINGDOM	JWT LIVE / STARSTRUCK MEDIA London / STARSTRUCK MEDIA London	MEDIACOM London / MEDIACOM London	J. WALTER THOMPSON, London / EDELMAN, London	Bronze Lion	Bronze Lion
A05/46003	00292	POCKET PATROL	SAMSUNG AUSTRALIA	SAMSUNG POCKET PATROL	Creative Data: Use of Real-Time Data	LEO BURNETT SYDNEY	AUSTRALIA	RAPID FILMS Sydney / USTWO Sydney / SONAR MUSIC Sydney	STARCOM Sydney	EDELMAN, Sydney	Bronze Lion	Bronze Lion
A05/49004	01923	TALK TO ME	PANASONIC	PANASONIC COMMA SPEAKERS	Events / Experiential	MARURI GREY, Guayaquil	ECUADOR	MARURI GREY Guayaquil	MARURI GREY Guayaquil	MARURI GREY, Guayaquil	Bronze Lion	Bronze Lion
B01/1019	01230	EVERYBODY KNOWS	WESTERN CAPE GOVERNMENT	ROAD SAFETY	Film: Cinema, TV and Digital Film Content	Y&R SOUTH AFRICA, Cape Town	SOUTH AFRICA				Bronze Lion	Bronze Lion
B01/15002	00470	THE HEARING TEST IN DISGUISE	COCHLEAR	COCHLEAR HEARING IMPLANT	Film Craft: Direction	REVOLVER/WILL O'ROURKE, Sydney / CHE PROXIMITY, Sydney	AUSTRALIA		CHE PROXIMITY Sydney	CHE PROXIMITY, Sydney	Bronze Lion	Bronze Lion
B01/15005	00723	THE WORLD'S BIGGEST ASSHOLE	DONATE LIFE	NON-PROFIT ORGAN DONATION PSA	Film Craft: Direction	FURLINED, Los Angeles / THE MARTIN AGENCY, Richmond	USA				Bronze Lion	Bronze Lion
B01/16003	00029	ADIDAS ODDS	ADIDAS	ADIDAS SHOE	Film Craft: Script	TAPROOT DENTSU, Mumbai	INDIA			TAPROOT DENTSU, Mumbai	Bronze Lion	Bronze Lion
B01/17003	01324	THIS GIRL CAN - PHENOMENAL WOMEN	SPORT ENGLAND	SPORT ENGLAND	Film Craft: Use of Music / Sound Design	FCB INFERNO, London	UNITED KINGDOM		MEDIACOM London		Bronze Lion	Bronze Lion
B01/17006	02205	BLOOD	SCA	LIBRESSE/BODY FORM	Film Craft: Use of Music / Sound Design	AMVBBDO, London	UNITED KINGDOM	STINK London			Bronze Lion	Bronze Lion
B01/26002	00318	DOG	SYDLEXIA	DYSLEXIA CORRECTING FACILITY	Print & Outdoor Craft: Typography	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES				Bronze Lion Campaign	Bronze Lion
B01/26003	00333	FOX	SYDLEXIA	DYSLEXIA CORRECTING FACILITY	Print & Outdoor Craft: Typography	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES				Bronze Lion Campaign	
B01/26004	00328	DINOSAUR	SYDLEXIA	DYSLEXIA CORRECTING FACILITY	Print & Outdoor Craft: Typography	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES				Bronze Lion Campaign	
B01/26005	00323	RABBIT	SYDLEXIA	DYSLEXIA CORRECTING FACILITY	Print & Outdoor Craft: Typography	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES				Bronze Lion Campaign	

Health and Wellness Lions Winners



B01/30002	00564	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	Branded Content & Entertainment: Live Experience	CLEMENGER BBDO MELBOURNE	AUSTRALIA		CLEMENGER BBDO MELBOURNE		Bronze Lion	Bronze Lion
B01/47002	00544	MISHEARD FONT	PANASONIC	HEARING AID	Creative Data: Data Visualisation	HAKUHODO INC., Tokyo	JAPAN	AID-DCC Osaka / CREATORS GROUP MAC Tokyo / AOI PRO. Tokyo	HAKUHODO INC. Tokyo	MATERIAL, Tokyo	Bronze Lion	Bronze Lion
B01/47005	02291	IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, ISLAMIC REPUBLIC OF AFGHANISTAN	IMMUNITY CHARM	Creative Data: Data Visualisation	McCANN HEALTH, New Delhi / McCANN WORLDGROUP INDIA, Mumbai	INDIA	McCANN HEALTH New Delhi	McCANN HEALTH New Delhi	GLOBAL HEALTH CONSULTING	Bronze Lion	Bronze Lion
B01/49016	01425	YMCA PLAYNASIUM	YMCA	PLAYNASIUM	Events / Experiential	McCANN MELBOURNE	AUSTRALIA				Bronze Lion	Bronze Lion
B01/8032	01036	FOOTNOTE FOR THE BREAST	MEDCARE WOMEN & CHILDREN HOSPITAL	HEALTHCARE	Direct and Promo & Activation	THE CLASSIC PARTNERSHIP ADVERTISING, Dubai	UNITED ARAB EMIRATES				Bronze Lion	Bronze Lion
B01/8038	01476	AMAZON WARRIORS SAFE COLLECTION	ANANSE	BOOK COLLECTION	Direct and Promo & Activation	LITTLE GEORGE (KETCHUM), São Paulo	BRAZIL	PHOSPRO FILMS São Paulo	LITTLE GEORGE (KETCHUM), São Paulo		Bronze Lion	Bronze Lion
B02/41002	00398	WELCOME TO MY NEIGHBORHOOD	YOUTH AMBASSADORS	NON-PROFIT ORGANIZATION	Print Collateral	VML, Kansas City	USA			MEDIAHEAD PRINTING CO.	Bronze Lion	Bronze Lion
B02/42026	01579	OPEN YOUR EYES - ISATOU	TERRE DES FEMMES	FGM	Standard Print	GREY GERMANY, Düsseldorf	GERMANY		GREY MEDIA GERMANY Düsseldorf	KINETIC WORLDWIDE / MUSIC MAKING PEOPLE	Bronze Lion Campaign	Bronze Lion
B02/42027	01583	OPEN YOUR EYES - BINTA	TERRE DES FEMMES	FGM	Standard Print	GREY GERMANY, Düsseldorf	GERMANY		GREY MEDIA GERMANY Düsseldorf	KINETIC WORLDWIDE / MUSIC MAKING PEOPLE	Bronze Lion Campaign	Bronze Lion
B02/42028	01567	OPEN YOUR EYES - MAI	TERRE DES FEMMES	FGM	Standard Print	GREY GERMANY, Düsseldorf	GERMANY		GREY MEDIA GERMANY Düsseldorf	KINETIC WORLDWIDE / MUSIC MAKING PEOPLE	Bronze Lion Campaign	Bronze Lion
B02/42029	01571	OPEN YOUR EYES - FATOU	TERRE DES FEMMES	FGM	Standard Print	GREY GERMANY, Düsseldorf	GERMANY		GREY MEDIA GERMANY Düsseldorf	KINETIC WORLDWIDE / MUSIC MAKING PEOPLE	Bronze Lion Campaign	Bronze Lion
B02/42030	01575	OPEN YOUR EYES - FADHUMO	TERRE DES FEMMES	FGM	Standard Print	GREY GERMANY, Düsseldorf	GERMANY	NUBORN PICTURES Berlin	GREY MEDIA GERMANY Düsseldorf	KINETIC WORLDWIDE / MUSIC MAKING PEOPLE	Bronze Lion Campaign	Bronze Lion
B02/8014	01011	SECOND LIFE TOYS	GREEN RIBBON PROJECT COMMITTEE	ORGAN TRANSPLANT	Direct and Promo & Activation	DENTSU INC., Tokyo	JAPAN	CLIVER Tokyo / AMANA Tokyo / TAKI CORPORATION Tokyo		DENTSU PUBLIC RELATIONS, Tokyo	Bronze Lion	Bronze Lion

Health and Wellness Lions Winners



B03/36003	00643	LAST CALL	CORPORACIÓN DEL TRANSPLANTE	INSTITUCIONAL	Digital: Web Platforms	RAYA, Santiago	CHILE	RAYA Santiago	RAYA, Santiago		Bronze Lion	Bronze Lion
B03/9007	01105	STILL LIFE	THE END ALS ASSOCIATION	END ALS	PR	McCANN TOKYO	JAPAN	McCANN TOKYO / AOI PRO. Tokyo / OFFICE SAKU Tokyo	VECTOR GROUP, Tokyo	ROBOT COMMUNICATIONS / UTIX INC. / CRAFT WORLDWIDE / DENTSU INC. /	Bronze Lion	Bronze Lion
C01/8011	02112	PORCELAIN BONES	AMGEN	AWARENESS MESSAGE	Direct and Promo & Activation	LES GAULOIS, Paris	FRANCE				Bronze Lion	Bronze Lion
C01/8012	02240	SAVLON HEALTHY HANDS CHALK STICKS	ITC SAVLON	SAVLON HEALTHY HANDS CHALK STICKS	Direct and Promo & Activation	OGILVY & MATHER MUMBAI	INDIA	GOOD MORNING Mumbai	PR PUNDIT, Mumbai		Bronze Lion	Bronze Lion
C01/8021	00914	GIVE-A-CARE	RETHINK BREAST CANCER	RETHINK BREAST CANCER	Direct and Promo & Activation	LG2 TORONTO	CANADA				Bronze Lion	Bronze Lion
D01/15002	02230	IRIS & THULA	MARS PET	WHISKAS	Film Craft: Direction	ALMAPBBDO, São Paulo	BRAZIL	ALMAPBBDO São Paulo / KILLERS São Paulo / SATELITE AUDIO São Paulo	ALMAPBBDO São Paulo	AMVBBDO	Bronze Lion	Bronze Lion
D01/9001	01705	MOST ELIGIBLE BACHELOR	OL PEJETA CONSERVANCY	WILDLIFE CONSERVATION	PR	OGILVY & MATHER AFRICA, Nairobi	KENYA	OGILVY & MATHER AFRICA Nairobi / TINDER Los Angeles / SUPERSONIC AFRICA Nairobi	OGILVY & MATHER AFRICA Nairobi / TINDER Los Angeles	OGILVY & MATHER AFRICA, Nairobi	Bronze Lion	Bronze Lion
Total Awards:			65									